

## SCHEME OF ASSESSMENT

### SEMSETER I

SUBJECT CODE	SUBJECT NAME	UNIVERSITY EXAMINATION MARKS (E)	MID SEM TEST MARKS (M)	CONTINUOUS EVALUATION COMPONENT(I)	TOTAL MARKS
4519201	Management Accounting (MA)	70	30	50	150
4519202	Economics for Manager (EFM)	70	30	50	150
4519203	Managerial Communication (MC)	70	30	50	150
4519204	Organizational Behaviour (OB)	70	30	50	150
4519205	Business Ethics & Corporate Governance (BE & CG)	70	30	50	150
4519206	Management Information Systems (MIS)	70	30	50	150
4519207	Business Statistics (BS)	70	30	50	150
TOTAL		490	210	350	1050

## SCHEME OF ASSESSMENT

### SEMSETER II

SUBJECT CODE	SUBJECT NAME	UNIVERSITY EXAMINATION MARKS (E)	MID SEM TEST MARKS (M)	CONTINUOUS EVALUATION COMPONENT(I)	TOTAL MARKS
4529201	Business Analytics (BA)	70	30	50	150
4529202	Corporate Finance(CF)	70	30	50	150
4529203	Marketing Management (MM)	70	30	50	150
4529204	Human Resource Management (HRM)	70	30	50	150
4529205	Production & Operations Management (POM)	70	30	50	150
4529206	Research Methodology (RM)	70	30	50	150
4529207	Entrepreneurship	70	30	50	150
TOTAL		490	210	350	1050

## SCHEME OF ASSESSMENT

### SEMSETER III

Subject Code	Specialization	Subject Name	University Examination Marks (E)	Mid SEM Test Marks (M)	Continuous Evaluation Component(I)	Practical (External)	Practical (Internal)	Total Marks
4539200	Compulsory subject	Summer Internship Programme (SIP)	140	0	60	0	0	200
4539281	Elective Subject	International Business (IB)	70	30	50	0	0	150
4539201		Strategic Management (SM)	70	30	50	0	0	150
4539202		Multidisciplinary Action Project (MAP)	140	0	60	0	0	200
4539282		Behavioural Finance (BF)	70	30	50	0	0	150
4539283		Managing Talent Globally (MTG)	70	30	50	0	0	150
4539284		Social Entrepreneurship (SE)	70	30	50	0	0	150
4539285		Project Management (PM)	70	30	50	0	0	150
4539286		Econometrics (E )	70	30	50	0	0	150
4539287		Digital and Social Media Marketing (DSMM)	70	30	50	0	0	150
4539288		Managing Digital Innovation and Transformation (MDIT)	70	30	50	0	0	150
4539291		Retailing and Franchising (RF)	70	30	50	0	0	150
4539292		Financial Markets and Services (FMS)	70	30	50	0	0	150
4539293		Management of Industrial Relations and Labour Laws (MIRLL)	70	30	50	0	0	150

4539294		Tourism and Hospitality Management (THM)	70	30	50	0	0	150
4539295		Social Media Analytics (SMA)	70	30	50	0	0	150
4539296		EXIM Procedures (EXIM)	70	30	50	0	0	150
4539297		Logistics and Supply Chain Management (LSCM)	70	30	50	0	0	150
4539211	Marketing Management	Consumer Behaviour (CB)	70	30	50	0	0	150
4539212		Integrated Marketing Communications (IMC)	70	30	50	0	0	150
4539213		Sales and Distribution Management (SDM)	70	30	50	0	0	150
4539221	Finance Management	Security Analysis and Portfolio Management (SAPM)	70	30	50	0	0	150
4539222		Financial Derivatives (FD)	70	30	50	0	0	150
4539223		Insurance and Risk Management (IRM)	70	30	50	0	0	150
4539231	Human Resource Management	Change Management and Organization Development (CMOD)	70	30	50	0	0	150
4539232		Compensation Management (CM)	70	30	50	0	0	150
4539233		Human Resource Audit (HRA)	70	30	50	0	0	150

## SCHEME OF ASSESSMENT

### SEMSETER IV

Subject Code	Specialization	Subject Name	University Examination Marks (E)	Mid SEM Test Marks (M)	Continuous Evaluation Component(I)	Practical (External)	Practical (Internal)	Total Marks
4549201	Compulsory subject	Comprehensive Project (CP)	140	0	60	0	0	200
4549286	Elective Subject	Management Control Systems (MCS)	70	30	50	0	0	150
4549287		Foreign Trade Facilitation (FTF)	70	30	50	0	0	150
4549292		Banking	70	30	50	0	0	150
4549291		Rural and Agricultural Marketing (RAM)	70	30	50	0	0	150
4549297		Customer Relationship Management (CRM)	70	30	50	0	0	150
4549281		Legal Aspects of Business (LAB)	70	30	50	0	0	150
4549282		Knowledge Management (KM)	70	30	50	0	0	150
4549283		B2B Marketing (B2BM)	70	30	50	0	0	150
4549284		Financial Planning and Taxation (FPT)	70	30	50	0	0	150
4549285		World Class Manufacturing (WCM)	70	30	50	0	0	150
4549288		Intellectual Property Rights (IPR)	70	30	50	0	0	150

4549289		Enterprise Resource Planning (ERP)	70	30	50	0	0	150
4549291		Rural and Agricultural Marketing (RAM)	70	30	50	0	0	150
4549293		Business Reporting Data Visualization (BRDV)	70	30	50	0	0	150
4549294		Healthcare and Hospital Management (HHM)	70	30	50	0	0	150
4549295		Global Logistics and SCM (GLSCM)	70	30	50	0	0	150
4549296		Advanced Data Analytics (ADA)	70	30	50	0	0	150
4549298		Leadership	70	30	50	0	0	150
4549211	Marketing Management	Product and Brand Management (PBM)	70	30	50	0	0	150
4549212		Services Marketing (SM)	70	30	50	0	0	150
4549221	Finance Management	International Finance (IF)	70	30	50	0	0	150
4549222		Corporate Restructuring and Valuation (CRV)	70	30	50	0	0	150
4549231	Human Resource Management	Performance Management (PM)	70	30	50	0	0	150
4549232		Human Resource Planning & Development (HRPD)	70	30	50	0	0	150
4539233		Human Resource Audit (HRA)	70	30	50	0	0	150